

COLLEGE OF BUSINESS ENTREPRENEURSHIP AND ACCOUNTANCY

Call Number	Title	Author	No. of Copies
005.71 P1943b 2013	Business data networks and security	Panko, Raymond R.	1
330 Ar641p 2015	Principles of economics	Arnold, Roger A.	5
332 F4904 2014	Finance I.		5
332 M4545b 2015	Basic finance : an introduction to financial institutions, investments, and management	Mayo, Herbert B.	5
338.88 In6i 2013	International Business		12
344.7301 T935l 2013	Labor and employment law, text and cases	Twomey, David P.	1
510 Ad244m 2012	Mathematics of investment : procedural approach	Aduana, Nick.	10
651.7 L796b 2011	Business communication : building critical skills	Locker, Kitty O.	5
657 B438 1990	Principles of accounting	Benjamin, James J.	1
657 F491 2013	Financial accounting	Jan R. Williams ... [et al.].	4
657 W545 2015	Principles of accounting	Benjamin, James J.	5
657 W545a 2014	Accounting principles	Weygandt, Jerry J.	1
657 W6703f 2015	Financial accounting	Jan R. Williams ... [et al.].	5
657.044 In819 2015	Intermediate accounting II.		5
657.45 Ar336a 2014	Auditing and assurance services : an integrated approach	Arens, Alvin A.	5
657.95 K694i 2011	Integrated accounting for Windows	Klooster, Dale H.	1
658 D819f 2013	Fundamentals of management	Dubrin, Andrew J.	9
658.0072 C7841b 2014	Business research methods	Cooper, Donald R.	5
658.022 Sca72e 2011	Essentials of entrepreneurship and small business management	Scarborough, Norman M.	2
658.049 P3761g 2014	Global business	Michael R. Czinkota ... [et al.].	1
658.049 P9149p 2014	Portfolio Projects for Business Analysis	Friedrichsen, Lisa L.	1
658.11 B2771 2013	Entrepreneurship : successfully launching new ventures	Barringer, Bruce R.	5
658.15 R7331e 2015	Essentials of corporate finance	Ross, Stephen A.,	1

Call Number	Title	Author	No. of Copies
658.150973 B7685f 2013	Fundamentals of financial management	Brigham, Eugene F.,	5
658.1511 B847i 2013	Introduction to managerial accounting.	Brewer, Peter C.	9
658.32 M54c 2014	Compensation	Milkovich, George T.	5
658.4012 D2801s 2014	Strategic management : concepts and cases : a competitive advantage approach	David, Fred R.	5
658.4034 An2311q 2013	Quantitative methods for business	Anderson, David R.	5
658.5 J151o 2011	Operations and supply chain management	Jacobs, F. Robert.	5
658.514 Se917 2015	Economics and entrepreneurship	Sexton, Robert L.	10
658.8 F4138m 2015	Marketing strategy: : text and cases	Ferrell, O. C.	5
658.8 Ia1m 2015	Marketing management	Iacobucci, Dawn.	5
658.8 L5101s 2011	Social marketing	Philip Kotler.	5
658.8 P4412m 2013	Marketing management : knowledge and skills	Peter, J. Paul.	5
658.83 H1274e 2014	Essentials of marketing research	Hair, Joseph F.	5
658.83 Z65e 1991	Essentials of marketing research	Zikmund, William G.	3
658.8342 HH868c 2013	Consumer behavior in the 21st Century h.	Hoyer, Wayne D.	7
658.87 L969r 2011	Retailing: : an introduction	Lusch, Robert F.	4
658.87 L969r 2015	Retailing: : an introduction	Lusch, Robert F.	5
659.1 M824a 2015	Advertising & IMC : principles & practice	Moriarty, Sandra E. (Sandra Ernst)	5
Fil. 338.1 M3119m 2014	Economics, taxation, and agrarian reform	Manapat, Carlos L.	10
Fil. 339 M3119m 2015	Macroeconomics: : An introduction	Manapat, Carlos L.	5
Fil. 657 Ad244f 2014	Fundamentals of accounting: : Sole proprietorship accounting foe service and merchandising with introduction to manufacturing (Procedural Approach)	Aduana, Nick L.	5
Fil. 658.15 T481 2015	Financial management	Timbang, Ferdinand.	5
Fil. 658.404 Ad91w 2015	Writing project: : Feasibility Study	Aduana, Nick L.	5